



**Unlimited Learning, Unlimited Expertise, Unlimited Opportunity**

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## **Company Profile**

# The Unlimited Knowledge Company

*“There are in the world many brilliant, hugely talented people with amazing capacities for success, confidence, happiness and entrepreneurship. Leaders within their fields, these unique individuals are the movers and shakers of our generation, who are an inspiration for many others to live more fulfilled, richer and happier lives. How amazing would it be if their experience, wisdom and knowledge - their habits of success, happiness and confidence - were accessible to everyone, everywhere?”*

Bernardo Moya - CEO, The Unlimited Knowledge Company.

The Unlimited Knowledge Company’s aim is straightforward: to give the most brilliant and successful minds, the most inspiring leaders and most talented entrepreneurs a platform to inspire and guide millions through the medium of live and webcast seminars.

CEO Bernardo Moya explains. “Now is the right time for a positive movement to change the shape of people’s thinking, improve their interactions with the wider world, and enable them to live more fulfilled and successful lives. With matured and proven technologies at our fingertips, what was once a seminar organiser’s dream can now be easily achieved.”

“The format of the traditional seminar, held in seminar rooms or stadiums, has been a fantastic method by which I and others have enabled great speakers to touch the lives of thousands. The Unlimited Knowledge Company will take that achievement to the next level, creating unique and outstanding seminars about the most compelling and inspiring subjects - such as success, happiness, confidence, charisma, motivation and leadership. I intend to promote the concept of ‘Rock Concert of Brilliant Minds’, in which innovators and original thinkers play out their ideas to an audience of tens of thousands - be that audience physically in the seminar room - or on the other side of the world, viewing and participating through the internet, and on TV.”

“We will be taking a whole new approach to the seminar format. By utilising social networks, viral advertising, television and radio broadcasting and print media we will be able to extend our reach further than anyone has done so up to now. We are currently in discussion with several television companies to explore the possibilities together. Research shows that worldwide, the personal development industry is worth tens of billions of dollars. Approaching the market imaginatively, we will be able to tap into that vast market to spread the best quality products to people in whose lives we can make a real difference.”

“Seminar audiences will be unlimited by either distance or location. And, to make the seminars available to many more subscribers than those attending on the day, we will make an archive of seminars available for viewing via media streaming.”



Screen shots from theukco.com

“The first of our seminars will take place on 14th October 2009. Entitled ‘The Successful and Happy Seminar’ it will have among its speakers the brilliant innovator in personal change and co-creator of Neuro-Linguistic Programming, Dr Richard Bandler. Alongside Dr Bandler will be the millionaire businessman and Dragon’s Den star Richard Farleigh, newspaper editor, pundit, and “Britain’s Got Talent” judge Piers Morgan and pioneer in the field of positive psychology and well-being, Robert Holden. This is the first of many seminars being planned for 2009/10, and will be fully supported by our media streaming capability and ever growing events archive.”

“It’s an extremely exciting and inspiring prospect,” Bernardo Moya adds, with real pleasure.

## Bernardo Moya - A Profile

Born in London in 1964, and brought up in Spain, as well as being the founder of The Unlimited Knowledge Company, Bernardo Moya is CEO and Director of NLP Life Training. This is the company that took over organisation of Paul McKenna’s seminars in the UK, after Paul’s move to Beverly Hills in 2008. As such, he is well experienced in organising, publicising and running large seminars, and is hugely interested in new media, traditional broadcast and print media - and sees that their combined power will spread traditional seminars to larger audiences.

Bernardo also runs a property development business in Spain, having previously worked as sales and marketing director for various real estate companies throughout Europe. In this role, he set up an extensive international network of property agents throughout Europe, including what were then the emerging markets of Russia, Latvia, Estonia and Finland. He is thus well versed in commercial organisation on an international platform.

Bernardo has homes in London and in Sotogrande, Spain, where he lives with his English wife of 20 years, Julia, and their three children, Maximilano (18), Luciano (16) and Giovanna (12). He loves reading, motorbikes, travelling and is a qualified NLP trainer and coach.

## Bernardo Moya - Unlimited Ambition

Bernardo’s passion for personal development was first ignited while running his property development company in Spain. Soon after reading Paul McKenna’s *Change Your Life in 7 Days*, he enrolled on his first NLP Practitioner course, with Paul McKenna Training Ltd.

Describing the courses he went on as magical, he realised how great it was to witness others experiencing what can genuinely be described as life-changing events. “It gave me a huge buzz to see other people, as well as myself, newly energised, vibrant, excited and optimistic, taking new life skills away from those seminars out into the world. It was then the seed was planted: I wanted to be closely involved in organising and running this kind of seminar.”



Bernardo Moya. CEO. The UKCo.

True to his ambition, within a few years Bernardo was running seminars for Paul McKenna and Richard Bandler through NLP LIFE TRAINING. He formed the company in 2008 before Paul left for the US, taking over from Paul McKenna Training Ltd in providing high quality NLP training and events throughout the UK and Europe. These included Paul McKenna's I Can Make You Thin - Weight Loss Live at the Excel Centre, Richard Bandler's NLP courses in Kensington, London, Richard Bandler and Gabe Guerrero's Get The Life You Want in Madrid and Paul McKenna, Richard Bandler and Michael Neill's Change Your Life in 3 Days seminar at Wembley Stadium.

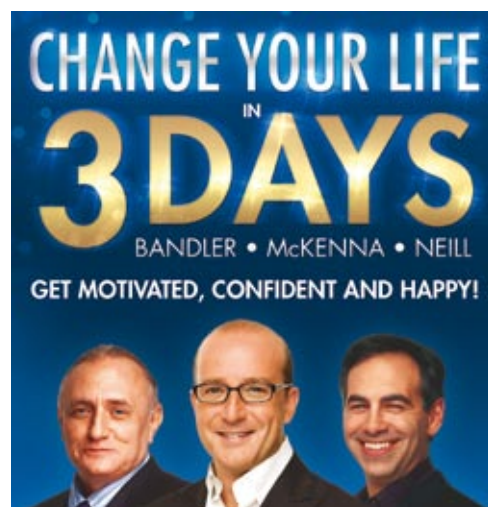
Bernardo is rightly proud of the product his company NLP LIFE TRAINING offers:

"There's no doubt about it, the NLP Practitioner and Master Practitioner seminars we run, with Richard Bandler at their heart, are the best NLP training regimes available anywhere in Europe. We run regular seminars in London and Madrid, and are looking to expand our offering throughout Europe. Richard is a superstar in the NLP community for the work he has done in improving people's lives. He is not as well known by the general public as his protégé Paul McKenna - but what Paul learned from Richard has rightly made Paul a household name in the UK."

While NLP Life Training specialises in bringing the best quality training in NLP to the world, the idea behind The Unlimited Knowledge Company, has a wider aim: to bring the best and most inspirational thinkers in all disciplines to everyone who wants to find out more about them. It is this interdisciplinary approach that makes The Unlimited Knowledge Company unique in the world of seminars and personal development.

As Bernardo puts it so clearly: "The Unlimited Knowledge Company will take the seminar offering to a whole new level, providing a platform for many different speakers in many different disciplines. The effect of combining so many great thinkers in one place will make the sum greater than its parts. It will be accessible by millions, if not tens of millions. It's a truly inspiring project that marks a paradigm shift in the way seminars will be presented in future."

For further information about Bernardo Moya and The Unlimited Knowledge Company please call 0845 230 2022, or email: info@theukco.com.



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